



A look at the week's most recent employee benefits & announcements

## IN THE NEWS THIS WEEK

**Week of August 8th**

### MARTIN SPEAKS

Self-funded products have been gaining greater market share in the 2-100 market over the last few years. The deal has been sweetened due to increased regulation in the fully-insured market and new products designed to mitigate risk for the employer. These new products can be very effective, but it is important to understand how they compare to traditional fully-insured options.

To help you sort out the differences and identify the opportunities, please join us for a panel discussion with carriers participating in this market. Our panel, consisting of CIGNA, Nippon Life Benefits, Magnacare, UHC All Savers, and National General, will address a variety of topics including products, benefits, mandates, contract provisions, and more!

The panel will be moderated by Chris Pang, Large Group Consultant at Martin Insurance Group.

Thank you to our carrier panel!

### Upcoming Events

## NJ MEWA Law CE class - Presented by Steve Honig

Please join us for an exciting new class in our new Cranbury office, NJ MEWA Law!

The 2 hour CE class, presented by Steve Honig of O.C.A. Benefits, will go over what a MEWA is, how it is different than conventional insurance, and how a MEWA minimizes financial risk.

August 18th at 9 AM  
259 Prospect Plains  
Road  
Building F, Suite 110  
Cranbury, NJ 08512



Nippon Life Insurance Company



MAGNACARE™

### Register Here

For more information, please contact  
[jessmartin@martinins.com](mailto:jessmartin@martinins.com)

**Voluntary  
Benefits: What**

The panel will be held Thursday, September 1st at 10 AM at our Cranbury office.

## Please [click here](#) to register

For more information, please reach out to Jessica Martin at [jessmartin@martinins.com](mailto:jessmartin@martinins.com)

## CARRIER UPDATES

### **Bankers Fidelity Life: Double Credits Towards Rio This Month**

Bankers Fidelity Life is running a promotion that all business submitted in the month of August will be doubled. This can help you gain credits towards their trip to Rio in 2017.

[Read More.](#)

### **New Survey Tool Launched on AmeriHealthexpress.com**

AmeriHealth is pleased to announce the launch of a new survey tool to capture user suggestions and opinions on [amerihealthexpress.com](http://amerihealthexpress.com). The tool is available to all AmeriHealth New Jersey subscribers, their spouses, and dependents over the age of 18. [Read More.](#)

### **Registration is Open for NAHU's Agent/Broker Training for Plan Year 2017**

Registration for NAHU's FFM Agent and Broker Training is now open. NAHU is the only agent/broker association to operate as a CMS vendor for the FFM agent and broker training. With this training, you are eligible for CE credits. [Read More.](#)

### **CMS Registration and Training Now Open**

Plan Year 2017 for the Federally - Facilitated Marketplace agent and broker registration/ training is now available on the CMS Enterprise portal.

[Read More.](#)

### **CMS Health Insurance Agent/Broker Participation at Walmart's Healthcare Begins Here**

Last year during Open Enrollment 2016, agents and brokers enrolled consumers at a variety of retail locations, including Walmart stores across the country. The opportunity to be in Walmart stores will be available again this year during Open Enrollment for 2017. [Read More.](#)

## **MARTIN UP-TO-THE-MINUTE**

We have summarized the top announcements from the carriers and Martin to keep you up-to-the minute with the news and happenings in the industry! Check out what's happening below.

[Voluntary Benefits: What You Need to Know](#)

[MIG Self- Funded Carrier Panel](#)

# **You Need to Know**

This course addresses the increasing need for voluntary benefits and how to prepare for the changing benefits marketplace.

**September 20th  
9 AM- 11 AM**

[\*\*Register Here\*\*](#)

For more information, please contact [jessmartin@martinins.com](mailto:jessmartin@martinins.com)

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New App -  
Go Martin!**

As an insurance broker, you're always on the move - so we've made it easier for you to do business quickly, effectively, and securely with our new mobile app, Go Martin. Now you can handle customer claims, confirmations, and renewals - or chat and share messages on the go - all while staying in full compliance.

[\*\*Click here for the full release\*\*](#)

Below are links to the Apple Store and Google Play store to download Go Martin instantly!



## **IMPORTANT DEADLINES AND REMINDERS**

### **New Business and Conversion Deadlines**

Stay up-to-date and prepared with all the upcoming conversion and new business deadlines with the major SEH carriers in NJ.

[Click Here.](#)

### **2016 MARKETPLACE REGISTRATION LINKS**

2016 links are out so make sure you are registered for this year's Open Enrollment Season!

For more information, please contact Greg Nocera at  
[gnocera@martinins.com](mailto:gnocera@martinins.com).

**2016 Horizon BCBS of NJ Marketplace Registration Link**

**2016 AmeriHealth Marketplace Registration Link**

**Oscar 2016 Marketplace Link**

For more information, please contact  
[brokerresources@martinins.com](mailto:brokerresources@martinins.com)



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**Any Questions or Feedback?**  
Please contact Jessica Martin at  
[jessmartin@martinins.com](mailto:jessmartin@martinins.com)